



Jinan Gradin Machinery Co., Ltd.

A Standard & Custom Lifting Solutions Provider

ABOUT US



COMPANY PROFILE

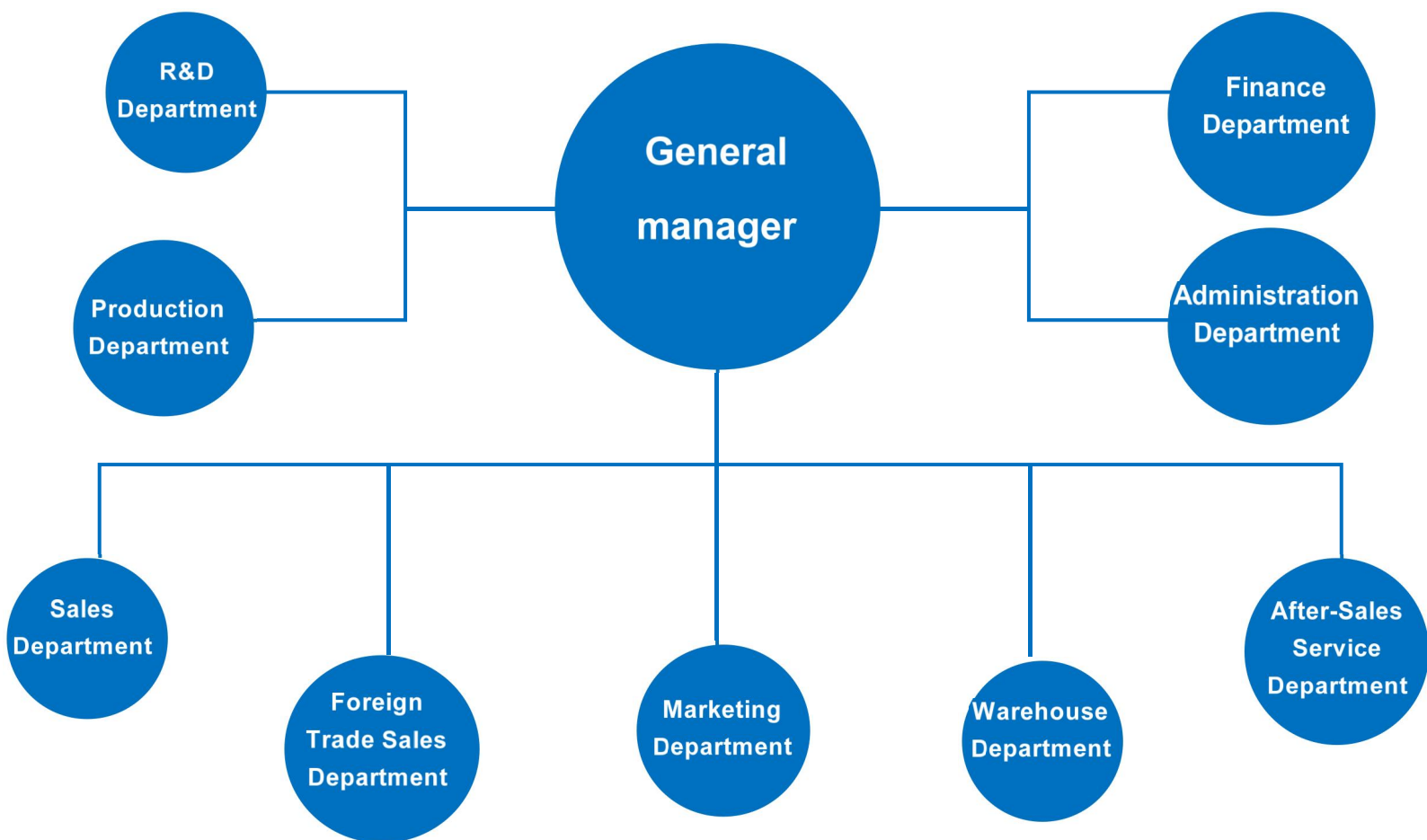
Founded in 2013 with a registered capital of USD 11 million, GRADIN Group is located in Jinan, Shandong Province, China, 370 km from Beijing and 350 km from Qingdao and Yantai Ports, offering a strategic geographical advantage. The company operates two production facilities covering 60,000 square meters and employs a professional team of 300.

GRADIN specializes in providing integrated solutions, including lift platforms, aerial work platforms, logistics handling and lifting equipment, AGV (AMR) robotic automation systems, conveying and lifting system integration, as well as advanced industrial software applications. With an Industrial 4.0 development philosophy, GRADIN is committed to promoting "smart manufacturing" and "intelligent enterprises" by integrating IoT and big data technologies, providing efficient and intelligent systems for customers.

Since its establishment, GRADIN has provided equipment and solutions to over 5,000 clients, serving industries such as logistics and warehousing, food, automotive, heavy industry, custom automation, ports, and aerospace. At the same time, our company team maintains a proactive mindset, maintaining long-term collaborations with domestic and international mechanical research institutions, renowned universities, and enterprises, constantly enhancing technological strength and innovation capabilities. Currently, GRADIN has been honored as the President Unit of the China Lifting Equipment Industry Association and has obtained ISO9001 Quality Management System Certification, EU CE Certification, and China Enterprise Credit AAA Certification.

GRADIN adheres to the principle that "technology is the primary productive force," and is dedicated to delivering high-efficiency, safe, intelligent, and convenient products and services, continuously creating greater value for global customers.

Organizational Structure



Number of employees in the company: 350

R&D Department: 20 / Production Department: 150 / Sales Department: 50

Administration Department: 5 / Finance Department: 5 / Foreign Trade Sales Department: 30

Warehouse Department: 10 / Marketing Department: 20 / After-Sales Service Department: 50

Production Workshop



MARKET SHARE

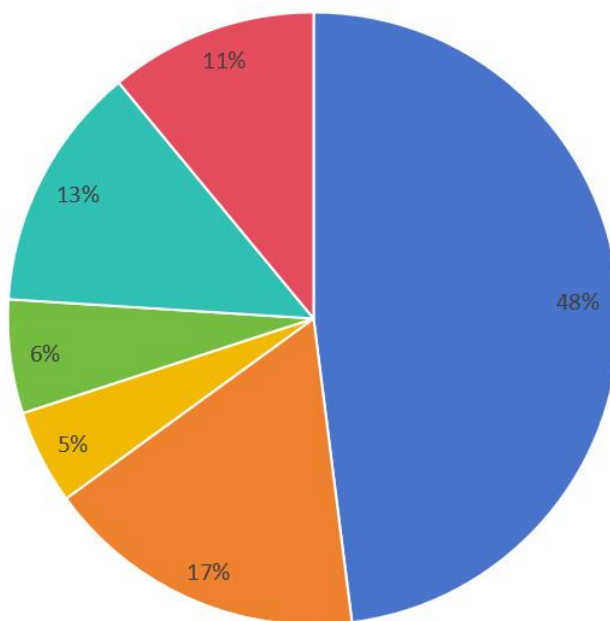
In Southeast Asia, we hold the largest market share at 48%, providing a solid market foundation for our products. Although our share in Europe and North America is relatively small, we still maintain a presence in these regions. Additionally, the Middle East, South America, and Central Asia also demonstrate relatively balanced market shares, offering diversified support for our global business.



Market Share

Total Export Amount (\$):40,000,000

1. Southeast Asia (\$): 19,200,000
2. Middle East (\$): 6,800,000
3. South America (\$): 5,200,000
4. Central Asia(\$): 4,400,000
5. North America(\$): 2,400,000
6. Europe(\$): 2,000,000



■ Southeast Asia ■ Middle East ■ Europe ■ North America ■ South America ■ Central Asia

WHY

CHOOSE US

Innovation



At the forefront of our industry, we continually push boundaries by manufacturing innovative new products tailored to your specific application. Our commitment to innovation ensures that we provide cutting-edge solutions that meet the evolving needs of our customers.

Quality



We take pride in delivering products of unmatched quality. Whether standard or custom, our lifts are engineered to be the most durable, reliable, and hardworking equipment available worldwide. With rigorous testing and stringent quality control measures, we guarantee excellence in every lift we produce.

Productivity



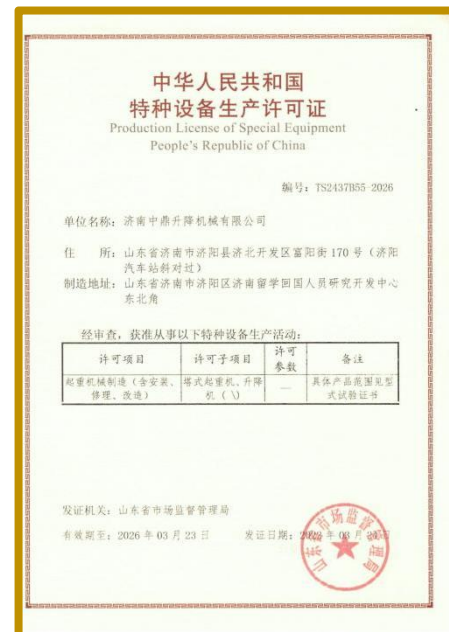
We understand the importance of maximizing productivity on the manufacturing floor. That's why our lifts are designed to not only meet but exceed industry standards, helping to increase efficiency while minimizing operator fatigue. With our lifts, you can achieve more in less time, driving success for your business.

Support



Our dedicated sales and service departments are committed to providing unparalleled support to our customers. With a deep understanding of customer needs and extensive expertise in lift solutions, our team is uniquely qualified to offer guidance and assistance every step of the way. From initial consultation to

PRODUCT CERTIFICATES



COMPANY QUALIFICATIONS





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